

NAIHC 2024

# Legislative Conference

**FEBRUARY 5-7TH 2024** 

SPONSORSHIP GUIDE



# Legislative Conference Top Sponsorship Opportunities

NEW SPONSORSHIP LEVELS ADDED!

Show Your Support for Housing in the Indian Country by Becoming a Sponsor of the Conference

Adobe Sponsor: \$8,000 (Title Sponsor) Only One Available

Cedar: \$5,000 (Premium Sponsor) Only Two Available Sage Sponsor: \$3,000

Only Six Available

**Sweet Grass Sponsor: \$1,000** *Only Twenty Available Opportunities* 

# Gold Level

# **Welcome Reception Sponsor: \$1,500**

With your sponsorship investment you will receive, branded sign both outside and inside room, an ad and logo on the NAIHC website, acknowledgement and branding in the program/event app, recognition during the plenary session, ability to put one item - a one-pager or brochure, in the welcome bag.

### Lanyard Sponsor: \$1,500

Branded lanyard that all attendees will wear with their badge. Your name and logo on every lanyard attached to all the name badges.

# Morning Breakfast/Snacks and Refreshments Sponsor: \$1,500

Recognition during the plenary session, acknowledgement and branding in the program/event app, recognition during the plenary. (Every day of event)

# Afternoon Snacks and Refreshments Sponsor: \$1,300

Recognition during the plenary session, acknowledgement and branding in the program event app, thank you recognition during the plenary. (Every day of event)

# Branded SWAG Sponsor: \$2,000 to \$5,000

We will provide an opportunity to put your logo on one of our popular SWAG items and get it into the welcome SWAG bag (Depending on the item chosen).

### Swag Bag Main Sponsor: \$1,200

Your logo only on one side of the swag bag, acknowledgement and branding in the program/event app, logo recognition on NAIHC social media platforms, logo and link in one conference marketing email. (Only One Available)

Contact Us

Ryan Edwards redwards@naihc.net

Joe Diehl jdiehl@naihc.net



# Silver Level

# NAIHC Open House Sponsor (all day Wednesday, February 7) - \$1,200

(up to two sponsors only). Acknowledgement and branding in the program/event app, skirted table, signage and demo area in our HQ offices, recognition on NAIHC social media platforms, logo and link in all conference marketing emails.

# **Healthy/Fitness Activity Sponsor: \$1,000**

Acknowledgement and branding in the program/event app, recognition on NAIHC social media platforms, logo and link in all conference marketing emails.

# Elders Lounge Sponsor (Special quiet room with snacks): \$800

Signage outside room and/or lobby, acknowledgement and branding in the program/event app, logo and link in all conference marketing emails, logo in conference printed program. (price includes all 3 days)

# Registration Hospitality/ Booth - \$800

High visibility sign at registration and recognition during the plenary Session, ability to put one item - a one-pager or brochure, in the welcome bag.

# Sweet Grass Junior Sponsor (The Logo Sponsorship) - \$800

Acknowledgement and branding in the program/event app, logo recognition on NAIHC social media platforms, logo and link in one conference marketing email.

# Name & Logo Only Sponsor - \$500

Acknowledgement and branding in the program/event app, logo recognition on NAIHC social media platforms.

# Swag bag Co-Sponsor (The Co-Swag Sponsorship - Only Six Available) - \$500

Logo on Co-Op side of Swag Bag, acknowledgement and branding in the program/event app, logo recognition on NAIHC social media platforms, logo and link in one conference marketing email.



	Sponsorship Levels			
Sponsorship Benefits	Adobe	Cedar	Sage	Sweet Grass
	\$8000	\$5,000	\$3,000	\$1,000
Complimentary full conference registration	4	2	1	
Plenary naming	x			
Exclusive signage at plenary & hotel lobby	x			
Speaking opportunity at a plenary session	x	x		
Full color ad in conference printed program	full page	full page	½ page	
Marketing materials included in conference packet (supplied by sponsor)	x	x	x	
Recognition in conference program/event app	x	x	x	x
Recognition on NAIHC social media platforms	4 posts	2 posts	1 post	1 post
Spotlight write-up in one conference marketing email	x	x		
Logo and link in all conference marketing emails	x	x	x	x
Logo on conference on-site signage	x	x	x	x
Logo and link on naihc.net website through April 2024	x	x	x	x

Sponsorship Agreement Form, logos, and ads must be received by close of business on Tuesday, January 9th 2024 for program and signage inclusion. Due to printing and shipping deadlines, submitting the form, logo, and ad after the above date does not guarantee inclusion in the conference program or on signage.

