



# 50 Years of building futures

NAIHC ANNUAL CONVENTION & TRADESHOW

JUNE 24-27<sup>TH</sup> 2024

SPONSORSHIP GUIDE



NEW SPONSORSHIP  
LEVELS ADDED!

**Show Your Support  
for Housing in  
Indian Country by  
Becoming a Sponsor  
of the Convention**

## 50th Annual Convention & Tradeshow Top Sponsorship Opportunities

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**Onyx: \$15,000**  
*(Title Sponsor) Only One Available*

**Coral: \$10,000**  
*Only Three Available*

**Silver Sponsor: \$5,000**  
*Only Five Available*

**White Shell Sponsor: \$2,500**  
*Only 15 Available Opportunities*

**Sweet Grass Sponsor: \$1,000**  
*Only 30 Available Opportunities*

*(See chart for all that you receive with these  
Top Level Sponsorships)*

## Platinum Level Sponsorship Opportunities

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**Expo Hall Sponsor: \$4,000** *(For Annual Event Only)*

Name and Logo on entrance platform, Recognition on conference APP, Recognition on NAIHC social media platforms, Logo and link in all conference marketing emails, Logo in conference printed program.

**Branded Swag Sponsor: \$5,000 - \$8,000** *(Depending on the item chosen)*

An opportunity for your Logo to appear on one of our popular SWAG items and will be added into the Welcome SWAG Bag - We also have "Tap Technology" SWAG that is measurable and trackable

**Lanyard Sponsor: \$7,000** *(Branded lanyard that all attendee's will wear with their badge)*

Your Logo on every lanyard attached to all the name badges, Acknowledgement and branding inside the Event App

**Swag Bag Main Sponsor: \$3,500** *(Only one Available)*

Your Logo only on one side of the Swag Bag, Acknowledgement and branding on the Event APP, Logo recognition on NAIHC social media platforms, Logo and link in one conference marketing email, Logo in conference printed program.

**Swag Bag Co-Sponsor: \$2,500** *(Only two Available)*

Your Logo on one side of the Swag Bag with 2nd Co-sponsor, Logo recognition on conference APP, Logo recognition on NAIHC social media platforms, Logo and link in one conference marketing emails, Logo in conference printed program.

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**Contact Us**  
NAIHC

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### **The Logo Sponsorship: \$1000**

Logo Recognition on Sponsor event signage, Logo recognition on conference APP, Logo recognition on NAIHC social media platforms, Logo and link in one conference marketing emails, Logo in conference printed program.

### **Give-away Gift Basket Sponsor: \$500**

Purchase item and/or gift card on your behalf for the Give-Away baskets, Your Logo recognition on conference APP, Recognition at Plenary when basket given out, Logo on signage inside Expo Hall.

## **Gold Level Sponsorship Opportunities**

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### **Welcome Reception Sponsor: \$6,000**

With your sponsorship investment you will receive, Branded sign both outside and inside room, Ad and Logo on the NAIHC website, recognition during the Plenary Session, opportunity to add one item in the welcome bag (you will provide item), Company Logo and Name featured in the Program and Table inside reception to promote your company.

### **Morning Breakfast/Snacks and Refreshments Sponsor: \$3,000 *(Every day of event)***

Recognition during the Plenary Session, Acknowledgement and branding on the Event App, Thank you recognition during the Plenary, Recognition in the daily Agenda

### **Networking Mixer Sponsor: \$4,000**

You will receive, One- Complimentary full conference registration, Branded sign both outside and inside room, recognition during the Plenary Session, opportunity to add one item in the welcome bag (you provide the item), Logo and Name in the Program, Acknowledgement and branding on the Event App

### **Afternoon Snacks and Refreshments Sponsor: \$4,000 *(Every day of event)***

Recognition during the Plenary Session, Acknowledgement and branding on the Event App, Thank you recognition during the Plenary, Recognition in the daily Agenda

### **Healthy/Fitness Activity Sponsor: \$1,500**

Acknowledgement and branding on the Event App, Recognition on NAIHC social media platforms, Logo and link in all conference marketing emails, Logo in conference printed program.

### **Networking Event: Social Hour Sponsor: \$2,500**

One- Complimentary full conference registration, Branded sign both outside and inside room, recognition during the Plenary Session, opportunity to add one item in the welcome bag (you provide the item), Logo and Name in the Program, Acknowledgement and branding on the Event App and Table inside reception to promote your company.

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### **Elders Lounge Sponsor : \$3,000**

for all three days – Recognition on conference Event APP, Logo and link in all conference marketing emails, Logo in conference printed program, 1 - Discounted conference registration - 1/2 off One regular registration

### **Karaoke Experience or Band Sponsorship at Welcome Reception: \$5,000**

This sponsorship provides Branded signage both outside and inside room, Ad and Logo on the NAIHC website, recognition during the Plenary Session, opportunity to add one item in the welcome bag (you provide the item), Company Logo, Name in the Program and Recognition on conference Event APP

### **Name & Logo Only Sponsor: \$800 (*The Logo Sponsorship*)**

Logo recognition on conference Event APP, Logo recognition on NAIHC social media platforms, Logo and link in one conference marketing emails, Logo in conference printed program.

### **NAIHC Housing Thank-You Sponsor: \$2500-\$5,500**

Your kind donation is always welcome to support the collaboration and future of housing in communities across Indian Country.

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Sponsorship Benefits	Sponsorship Levels				
	Onyx (Title Sponsor)	Coral \$10,000	Silver \$5,000	White Shell \$2,500	Sweet Grass \$1,000
Discounted conference registrations	2	1			1
Speaking Opportunity at Plenary Session	x				
Complimentary full conference registration	4	3	2	1	
Complimentary 10x10 exhibit booth with two (2) exhibitor passes**	x	x	x		
First/Second opportunity to select booth location in tradeshow	x	x			
Full color ad in conference printed program	full page	full page	1/2 page	1/4 page	{Logo added to sponsor page}
Marketing materials included in conference bag (supplied by sponsor)	x	x	x		
Recognition on conference APP	x	x	x	x	x
Recognition on NAIHC social media platforms	4 posts	3 posts	2 post	1 post	
Spotlight article in one conference marketing e-newsletter	x	x			
Logo and link in all conference marketing emails	x	x	x	x	
Logo in conference printed program	x	x	x	x	
Logo on conference on-site signage	x	x	x	x	x
Opportunity for 8-10 minute Podcast segment/interview	x	x	x		
Logo and link on naihc.net website through Dec. 2024	x	x	x	x	

**\*\*Booth personnel passes do NOT include entry to plenary, breakout sessions, or special events.**

**Sponsorship Agreement Form, logo and ads must be received by May 1st, 2024 for the NAIHC Annual Conference for program and signage inclusion. Due to printing and shipping deadlines, submitting the form, logo, and ad after the above date does not guarantee inclusion in the conference program or on signage.**

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