

NAIHC • 2024



## LEGAL SYMPOSIUM

DECEMBER 9-12, 2024 | MGM GRAND, LAS VEGAS

# SPONSORSHIPS

All Sponsorships will be recognized in the mobil app.

<b>LODGE SPONSOR</b>	(Only One Available)	\$10,000
<b>TIPI SPONSOR</b>	(Only Five Available)	\$5,000
<b>LONGHOUSE SPONSOR</b>	(Only Twenty Available)	\$1,000

SPONSORSHIP BENEFITS	SPONSORSHIP LEVELS		
	LODGE \$10,000	TIPI \$5,000	LONGHOUSE \$1,000
Discounted conference registrations at the Early Bird rate	2	1	1
Complimentary full conference registration	1	1	
Complimentary 10x10 exhibit booth with two (2) exhibitor passes**	x	x	
Full color ad in conference printed program	½ page	½ page	
Marketing materials included in conference bag (supplied by sponsor)	x	x	
Recognition on conference app	x	x	x
Recognition on NAIHC social media platforms	4 posts	2 posts	1 post
Spotlight article in one conference marketing e-newsletter	x	x	
Logo and link in all conference marketing emails	x	x	x
Logo in conference printed program	x	x	x
Logo on conference on-site signage	x	x	x
Logo and link on www.naihc.net website through Dec. 2024	x	x	x
Logo and link in NAIHC bi-weekly Native Housing Update e-newsletter through Dec. 2024	x	x	x
Recognition in NAIHC Annual Report	x	x	x





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### WIFI SPONSOR - \$10,000

Wi-Fi access will be available for all attendees and the Wi-Fi sponsor will have a customized Wi-Fi network and password. This gives you great company branding onsite throughout the 3 days as most attendees will be using the Wi-Fi network.

#### Sponsorship Includes the following:

- Two (2) Complimentary Registration.
- Opportunity to provide one-page handout or promotional product (provided by sponsor) in the conference bag.
- Banner Ad in NAIHC Mobile Platform.
- Logo on NAIHC Sponsor "Thank you Sponsor" Signage.
- Company Logo on PowerPoint Slide at the Plenary Session.
- Full page Ad in the NAIHC Program.
- Logo on NAIHC event website.

### WELCOME RECEPTION SPONSOR - \$8000 (2 Available)

#### Sponsorship Includes the following:

- Two (2) Complimentary Registrations
- Logo signage outside and inside the ballroom
- 1/2 page Ad in the NAIHC Program
- Logo on NAIHC event website
- Opportunity to provide marketing collateral for distribution within the Reception (provided by sponsor)
- Recognition at the Reception
- Logo on NAIHC Sponsor "Thank you Sponsor" Signage
- Company Logo on PowerPoint Slide at the Plenary Session

### ENTERTAINMENT SPONSOR at RECEPTION - \$8,000

Associate your company with a night of fun and laughter. It's time for BIG LAUGHS with Stand up comedian Mylo Smith. Enjoy light food and beverages. Join us to gain exposure for your company and support a fun night of Native humor!

#### Sponsorship Includes the following:

- Two (2) Complimentary Registrations
- Company representative may give 5-min welcome remarks before Networking Reception
- Company promotional materials may be distributed during Reception
- On-stage comic recognition (creative mention)
- Meet-and-greet with Comedian
- Logo displayed on PowerPoint slide at the Plenary Session
- Banner Ad in NAIHC Mobile Platform
- Logo on NAIHC "Thank you Sponsor" Signage
- Recognition on NAIHC social media platform
- Logo and hyperlink placement on event website
- 1/4 Page Ad placement in NAIHC event program





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### EXPO HALL SPONSOR - \$7,500

#### Sponsorship Includes the following:

- One (1) Complimentary Registration
- One 10x10 Prime location Exhibit booth for two people (not including any additional passes)
- Recognition in National Housing Update Newsletter during month of conference.
- Logo displayed on PowerPoint slide at the Plenary Session
- Banner Ad in NAIHC Mobile Platform
- Logo on NAIHC "Thank you Sponsor" Signage
- Recognition on NAIHC social media platform

### BREAKFAST SPONSOR - \$6,000 (3 Available)

#### Sponsorship Includes the following:

- One (1) Registration
- Company Logo on signage at 1 breakfast
- Logo on NAIHC "Thank you Sponsor" Signage
- Company Logo on PowerPoint Slide at the Plenary Session

### LUNCHEON SPONSOR - \$8,000 (3 Available)

#### Sponsorship Includes the following:

- Two (2) Registrations
- Reserved Sponsor seating at the Luncheon
- Luncheon Session for that day will feature your company logo
- Opportunity to provide branded pens and notepads to be placed at tables (provided/shipped by sponsor)
- Company acknowledgement from main stage during the Keynote Session welcome for that day
- Logo displayed on PowerPoint slide at the Plenary Session
- Opportunity to provide one-page handout in the conference bag
- 1/2 -Page Advertisement in the NAIHC Program Guide
- Logo on NAIHC "Thank you Sponsor" Signage

### MOBILE APP SPONSOR - \$6,000 (2 Available)

#### Sponsorship Includes the following:

- Two (2) Complimentary Registrations
- Sponsor of the Mobile Platform
- Logo displayed on the Mobile Platform and Event Website
- Banner Ad on the Mobile Platform (provided by sponsor)
- Logo on the Mobile Platform log-in page
- Logo on Mobile Platform log-in emails sent to attendees
- 1/2 -Page Advertisement in NAIHC program guide (AD provided by sponsor, include the Mobile App QR code to your ad)
- Logo on NAIHC "Thank you Sponsor" Signage
- Company Logo on PowerPoint Slides at the Plenary Session



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### CONFERENCE BAG SPONSOR - \$4,000 (3 Available)

#### Sponsorship Includes the following:

Create a strong first impression on Legal Symposium conference attendees with the conference bag sponsorship. Each conference attendee receives a complimentary bag that is distributed at registration. As a conference bag sponsor, your company's logo will be prominently featured on the side of the bag along with the show logo providing highly visible brand exposure. Your brand will be visible as attendees walk the show and long after as you continue to use the bag in everyday life. In addition, your company will receive one conference bag insert to assist with driving your brand's message home.

- One (1) logo printed on the conference bag (non-exclusive)
- One (1) conference bag insert (provided by sponsor)
- Logo on NAIHC "Thank you Sponsor" Signage

### REGISTRATION SPONSOR - \$3,000 (2 Available)

#### Sponsorship Includes the following:

- Logo displayed on Check-in/Registration area signage
- One (1) Complimentary Registration
- Opportunity to provide one-page handout or promotional product to add in the conference bag (provided by sponsor)
- Logo on NAIHC "Thank you Sponsor" Signage
- Company Logo on PowerPoint Slide at the Plenary Session

### NETWORKING BREAK SPONSOR - \$3,500 (3 Available)

#### Sponsorship Includes the following:

- One (1) Registration
- Logo displayed on signage at each break
- Logo on NAIHC "Thank you Sponsor" Signage
- Company Logo on PowerPoint Slide at the Plenary Session

### ELDERS LOUNGE SPONSOR - \$2,000 (2 Available)

#### Sponsorship Includes the following:

- One (1) Complimentary Registrations
- Company Logo on signage at the entrance to the Elders Lounge
- Opportunity to provide marketing collateral for distribution within the Elders's Lounge (provided by sponsor)
- Logo on NAIHC "Thank you Sponsor" Signage
- Company Logo on PowerPoint Slide at the Plenary Session





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### SUPPORT SPONSOR - \$1,800

Make a statement about your company's values.

#### Sponsorship Includes the following:

- Opportunity to provide marketing collateral inside the conference bag
- Logo on NAIHC "Thank you Sponsor" Signage
- Logo and Hyperlink from NAIHC Legal Symposium Event Website
- Acknowledgment in Conference literature and email marketing
- Prominent on-site recognition

### PLENARY WARM UP FITNESS SPONSOR - \$1,000

Sponsor recognition getting the attendees off their feet and feeling the energy and electricity by fitness instructor. Your 45 minute walk or routine will give you maximum brand exposure with the undivided attention to the health focus activity of the conference.

#### Sponsorship Includes the following:

- Company name and logo included in the NAIHC Legal Symposium Event program guide
- Logo on signage and website

### PROGRAM GUIDE ADVERTISEMENT

#### Half Page AD \$150

- Half Page Ad in the NAIHC Program Guide

#### Quarter Page AD \$100

- Quarter Page Ad in the NAIHC Program Guide

#### Full Page AD \$200

- Full Page Ad in the NAIHC Program Guide

