



Request for Proposals (RFP): Creative, Communications, Marketing, Facilitation, and Development Services

The National American Indian Housing Council (NAIHC) invites proposals from qualified firms and individuals offering a broad spectrum of services to support organizational growth, outreach, and development efforts. This open call seeks diverse partners who specialize in graphic design, communications, marketing, publication development, facilitation, presentation, and development/fundraising consulting.

Purpose NAIHC is seeking to establish a pool of vendors capable of providing flexible, on-demand services across various domains including creative design, strategic communications, marketing, facilitation, and development support. The goal is to enhance NAIHC's capacity to engage stakeholders, communicate effectively, and advance fundraising initiatives.

Scope of Services Proposals may include, but are not limited to:

- Graphic design for digital and print materials (flyers, brochures, reports, infographics, social media content)
- Marketing and branding strategies to promote NAIHC programs and initiatives
- Content creation for websites, newsletters, social media, and other digital platforms
- Publication design, layout, and editing
- Facilitation and presentation services for meetings, conferences, and workshops
- Strategic consulting on development, fundraising, and partnership cultivation
- Other relevant services identified by NAIHC

Proposal Requirements Interested vendors should submit a proposal that includes:

- A brief overview of qualifications, relevant experience, and areas of expertise
- Portfolio examples demonstrating relevant work in design, communications, facilitation, or development consulting
- A description of services offered and capacity to serve as facilitators, presenters, or strategists
- Standard pricing or rate information
- References from at least two previous clients or partners

Evaluation Criteria Proposals will be assessed based on:

- Demonstrated experience across requested service areas
- Quality and creativity of work samples
- Responsiveness to the RFP and clarity of service offerings
- Overall value, including pricing and potential for ongoing collaboration



Submission Instructions This RFP is open continuously. Submissions are accepted and reviewed on a rolling basis. Please send your proposals electronically to Ryan Edwards at redwards@naihc.net NAIHC looks forward to partnering with qualified experts and organizations to support its mission and initiatives.